



**ENZIE MARKETING SDN BHD**

**C O M P A N Y  
P R O F I L E**



# ABOUT US

At **Enzie Marketing Sdn Bhd**, we are a trading and marketing company based in Malaysia. Our focus is not just on delivering high-quality laundry detergents but also on exceeding expectations through reliable service and continuous innovation.

We specialize in developing and introducing new products, creating commercial flows, and managing projects that meet the ever-evolving demands of the laundry care industry. We ensure that our clients benefit from the latest developments and cutting-edge solutions.

Our mission is to help industries enter new markets with confidence, providing products that not only meet but exceed industry standards. We look forward to partnering with you to elevate and grow your business with our proven expertise and dedication to excellence.





## OUR VALUE & COMMITMENT

We are committed to meeting the ever-growing and diverse needs of our customers. We achieve this by offering exceptional-quality laundry detergents, sourced from reputable manufacturers who share our core values of reliability and excellence.

Our goal is to be the preferred supplier, acting as a trusted marketing partner for our principals. We strive to not only meet but exceed expectations in sales performance, market insights, and customer service.

This commitment is underpinned by our dedication to hard work, backed by years of experience in the industry. The simplicity of our mission is clear—deliver top-tier products and services that foster lasting relationships and contribute to mutual success.



# OUR BUSINESS LINE

Our locally produced laundry pods, particularly our specialized baby laundry pods, set a new standard in the market by combining innovation with sustainability. Crafted with eco-friendly packaging and advanced manufacturing processes, these pods deliver superior cleaning performance while being gentle on skin, fabrics, and the environment.

What makes us stand out is our focus on customer values, offering laundry solutions that combine quality, performance, and environmental responsibility.

We are proud to be **Malaysia's first** producer of laundry pods, providing an innovative and sustainable choice for consumers.

MADE IN MALAYSIA 



# OUR PRODUCTS – PURE FRESH LAUNDRY PODS



**Gentle on Delicate Skin**



**Odor Remover**



**Color Care**



**Indoor Drying**



**Fabric Softening**



# OUR PRODUCTS – BABY LAUNDRY PODS



Suitable for Baby & Adult



Anti-precipitation and  
Anti-deposition



99% Antibacterial



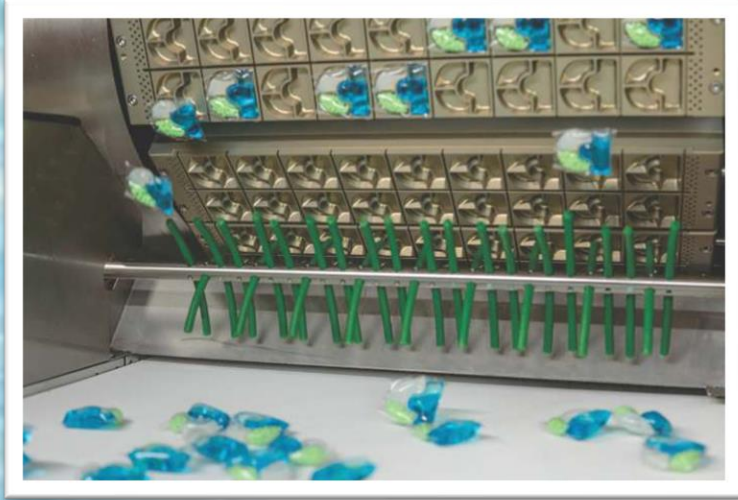
Removes Stubborn Stain  
and Odor



Long Lasting Freshness



# OUR MANUFACTURING ARM



Local OEMs enhance the appeal of laundry pods by offering proximity, supporting regional economies, and fostering a sense of community.

With **localized production**, consumers enjoy quicker access to products, reduced transportation emissions, and a stronger connection to their neighborhood.

Choosing local OEMs reflects a commitment to supporting local businesses and sustainability, positioning laundry pods as a conscientious and community-focused choice.

# RESEARCH & DEVELOPMENT

**Research and Development** is the driving force behind our company, propelling us toward the future of laundry pod innovation. Our unwavering commitment to R&D reflects our pursuit of excellence, pushing us to explore new possibilities in product design, manufacturing processes, and sustainable technologies. Our dedicated R&D teams utilize advanced methodologies, staying attuned to emerging trends and evolving consumer needs. We continually refine our existing products while pioneering innovative solutions that set new industry standards. R&D is not just a department—it is a dynamic engine that powers our mission to deliver unparalleled laundry solutions characterized by superior quality, sustainability, and a forward-thinking approach to meet the ever-changing demands of our discerning customers.



# INNOVATION & QUALITY ASSURANCE

Our unwavering commitment to excellence is demonstrated through our integration of cutting-edge technologies, positioning us as leaders in the industry. For us, **innovation** is not just a core value—it is the driving force behind our ongoing improvement and sustainable growth.

We maintain uncompromising **quality assurance** standards to ensure that our laundry pods consistently exceed industry benchmarks. From the careful selection of raw materials to the delivery of the final product, we implement rigorous testing protocols and adhere to stringent international quality standards. This continuous improvement process guarantees the safety, reliability, and exceptional performance of our laundry pods, reinforcing our dedication to providing only the highest quality solutions to our customers.



# COMPLIANCE & CERTIFICATE

Rujukan / Reference : MPPHM (Domestik) 2020  
No. Standard / Standard No.  
A173878




**KERAJAAN MALAYSIA**  
**GOVERNMENT OF MALAYSIA**  
**Sijil Pengesahan**  
**CERTIFICATE OF AUTHENTICATION**  
**HALAL**

*Adalah dengan ini diperakui: It is hereby certified that:*

- B200
- BUTANOL N GRADE / BUTANOL HP GRADE / ISO BUTANOL
- BUTYL ACETATE
- BUTYL CARBITOL SOLVENT
- BUTYL CELLOSOLVE SOLVENT
- CARBOWAX PEG 1000 INDUSTRIAL GRADE
- CARBOWAX PEG 300 INDUSTRIAL GRADE
- CARBOWAX PEG 300 INDUSTRIAL GRADE
- CARBOWAX PEG 400 INDUSTRIAL GRADE
- CARBOWAX PEG 800 INDUSTRIAL GRADE

yang dikeluarkan / diedarkan / diuruskan oleh: Manufactured / distributed / managed by:

PETRONAS CHEMICALS DERIVATIVES SDN. BHD.  
PETRONAS CHEMICALS DERIVATIVES SDN BHD  
KM106, JALAN KUALA TERENGGANU, 24300,  
KUANTAN, TERENGGANU.

(MFG BY : PETRONAS CHEMICALS DERIVATIVES SDN. BHD.)  
PETRONAS INTEGRATED PETROLEUM COMPLEX  
BANGUNAN PENTADBIRAN  
KM106, JALAN KUALA TERENGGANU - 24300, KUANTAN, TERENGGANU.

telah mematuhi hukum syarak dan Standard Halal Malaysia dan dibuktikan oleh Panel Pengesahan Halal  
has complied with Islamic Law and Malaysian Halal Standard and approved by Halal Certification Panel of



JABATAN HAL EHWAL AGAMA TERENGGANU

No. Ruj. / Ref No. : JAKIM.700-2/36 030-05/2013  
Tarikh dikeluarkan / Date of issue : 01 Jun 2022  
Sah sehingga / Valid until : 31 Mei 2025  
Tarikh awal pengesahan / 1st date of issue : 16 Julai 2013





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**HALAL**

*Adalah dengan ini diperakui: It is hereby certified that:*

- DIETHANOLAMINE / DIETHANOLAMINE LF
- EAE-2/EMERY ALCOHOL ETHOXYLATE-2) AE-2 (ALCOHOL ETHOXYLATE-2) PAE-2 (PARTY ALCOHOL ETHOXYLATE-2)
- MONOETHANOLAMINE / MONOETHANOLAMINE 90% MONOETHANOLAMINE LOW WATER/MONOETHANOLAMINE ICF/MONOETHANOLAMINE PLUS
- TERGITOL 26-L-1 / AE-3A
- TERGITOL 26-L-6
- TERGITOL 26-L-7 / EAE-7
- TERGITOL 26-L-6 / EAE-9 / EA-9
- TERGITOL NP-10

yang dikeluarkan / diedarkan / diuruskan oleh: Manufactured / distributed / managed by:

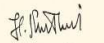


PETRONAS CHEMICALS DERIVATIVES SDN. BHD.  
PETRONAS CHEMICALS DERIVATIVES SDN BHD  
KM106, JALAN KUALA TERENGGANU, 24300,  
KUANTAN, TERENGGANU.

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Rujukan / Reference : MPPHM (Domestik) 2020  
No. Standard / Standard No.  
A173880

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**GOVERNMENT OF MALAYSIA**  
**Sijil Pengesahan**  
**CERTIFICATE OF AUTHENTICATION**  
**HALAL**

*Adalah dengan ini diperakui: It is hereby certified that:*

- TERGITOL NP-4
- TERGITOL NP-4D 70% AQ
- TERGITOL NP-4
- TERGITOL NP-7.5
- TERGITOL NP-8
- TERGITOL NP-9
- TRETHANOLAMINE COMMERCIAL, TRIETHANOLAMINE 99%/TRETHANOLAMINE 99% /FOTRETHANOLAMINE 99% LOW COLOR

yang dikeluarkan / diedarkan / diuruskan oleh: Manufactured / distributed / managed by:

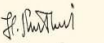


PETRONAS CHEMICALS DERIVATIVES SDN. BHD.  
PETRONAS CHEMICALS DERIVATIVES SDN BHD  
KM106, JALAN KUALA TERENGGANU, 24300,  
KUANTAN, TERENGGANU.

(MFG BY : PETRONAS CHEMICALS DERIVATIVES SDN. BHD.)  
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Tarikh awal pengesahan / 1st date of issue : 16 Julai 2013

Rujukan / Reference : MPPHM (Domestik) 2020  
No. Standard / Standard No.  
MS 1500:2019  
A194984

**KERAJAAN MALAYSIA**  
**GOVERNMENT OF MALAYSIA**  
**Sijil Pengesahan**  
**CERTIFICATE OF AUTHENTICATION**  
**HALAL**

*Adalah dengan ini diperakui: It is hereby certified that:*

- FORTRENOL - 30 TOCOTRIENOL RICH FRACTION (PALM-BASED)
- FORTRENOL - 50 TOCOTRIENOL RICH FRACTION (PALM-BASED)
- PALM FATTY ACID DISTILLATE
- PALM-BASED PHYTOSTEROLS
- REFINED GLYCERINE USP GRADE 99.5% MN
- REFINED GLYCERINE USP GRADE 99.7% MN

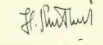


yang dikeluarkan / diedarkan / diuruskan oleh: Manufactured / distributed / managed by:

VANCE BIOENERGY SDN BHD  
PLO 808 & 809, JALAN KELILI 16,  
KAWASAN PERINDUSTRIAN PASIR GUDANG,  
8100, PASIR GUDANG, JOHOR

telah mematuhi hukum syarak dan Standard Halal Malaysia dan dibuktikan oleh Panel Pengesahan Halal  
has complied with Islamic Law and Malaysian Halal Standard and approved by Halal Certification Panel of

JABATAN AGAMA ISLAM NEGERI JOHOR

No. Ruj. / Ref No. : JAKIM.700-2/31 010-12/2007  
Tarikh dikeluarkan / Date of issue : 01 Jun 2022  
Sah sehingga / Valid until : 31 Mei 2025  
Tarikh awal pengesahan / 1st date of issue : 01 Jun 2008

Our commitment to excellence is underscored by professional certifications, ensuring that our laundry detergent pods meet the highest quality and safety standards. These certifications validate our dedication to environmental responsibility and consumer well-being, providing customers with the assurance of a premium, trustworthy product. Endorsed by recognized authorities, our laundry solution is a symbol of transparency, trust, and strict adherence to industry benchmarks. We prioritize not only cleanliness but also the peace of mind that comes from knowing our product has earned the seal of approval from reputable certifying bodies.

## CONTACT US



### **Sales & Marketing**

No 59, Jalan PP ½,  
Taman Putra Prima Puchong,  
47130 Puchong, Selangor.  
sales@enzie.my



### **Manufacturing**

No 6, Jalan Sungai Batu 11/KU6,  
Perindustrian Sungai Puloh,  
42100 Klang, Selangor